

# POCONO RIDERS MOTORCYCLE CLUB




Volume 39, Issue 1-3

January February March 2025

POCONO RIDERS INC.

## 2025 Pocono Riders Ride Schedule

Date	Time	Meeting Place	Event Description	(check for HELMETS)
<b>APRIL</b>				
04/13	10:00	Marshalls Creek Wawa	VP: Lock Ridge Furnace Museum--Tonya Storm	
04/20		10:00 Easter no Ride		
04/27	10:00	Blakeslee Wawa	911 Memorial Monument and will stop at Lake Side Skillet for lunch (Monument/Ride is in PA)	
<b>MAY</b>				
05/04	10:00	to be determined	Dakota Staples Presidents' Ride	
05/11	10:00	Marshalls Creek Wawa	(Mother's Day) doughboys on 512—Jim Catanzaro	
05/18	10:00	Blakeslee Wawa	Knoebels—Chris	
05/25	10:00	Marshalls Creek Wawa	NJ Ride—Sue Boland (	
05/31	9:00	Tannersville Wawa	Leading Legions Ride Archbald PA—Scott Gilliland(SATURDAY)	
05/27--31			Americade Lake George NY Bike Week ( <b>helmets</b> )	
<b>JUNE</b>				
06/08	10:00	Marshalls Creek Wawa	Lake Wallenpaupack boat ride Bag Lunch—Robert Heh	
06/15	10:00	Marshalls Creek Wawa	(Father's Day) —Scott Gilliland	
06/22	9:00	Blakeslee Wawa	Noxen Rattlesnake Round up—Fred Klee	
06/29	9:00	Marshalls Creek Wawa	Reading Pagoda —Tonya Storm	

*Please refer to the website for accuracy, ride changes, and cancellations*

# Happy Almost Spring!

In a few days, the clocks will jump ahead and give us the extended light at the end of the day that makes riding season that much closer.

Our January meeting proved to be very productive with new officers taking their places. The list of officers in on the last page. February and March meetings were canceled but there are minutes from January available to you at the end of the newsletter.

Special thanks go out to those who met at Rob Heh's house and organized the riding schedule for 2025. If you take a look at the schedule, you'll notice that some changes have taken place in accordance with suggestions from the questionnaire sent out at the beginning of the year. Thank you!

Please be aware that dues are due! \$35. For the riding season. See announcement in this newsletter for more information on what that entails and where to send your check.

This newsletter contains an article for the adventurous out-doorsy types... have you heard of the camper motorcycle? Check out pages 3-4!

On pages 5-7 are scientific facts on the mental benefits of riding. I think we all need some riding soon!

Riding with Roo is a great story of a woman's adventures on her bike. This will fill in the empty pages until we have our own stories to tell come riding season! Check out 8-11.



## HELP WANTED!

Calling on any member that would be willing to take over the gadgets article section of the newsletter since Scott is stepping aside. He has offered an article to the newsletter for decades starting with President's Gadgets and then Scott's Gadgets.

Any takers?

The rest of the newsletter contains announcements, minutes, and a word search to sharpen your winter fogged minds!

It is always good news when daylight savings time is announced, and the snowdrops are in full bloom! It is a promise of spring, and you know what that means...

It's time to check your gear and replace used gloves, worn boots, helmets that are over 5 years old.

Make appointments for service, inspection, check your insurances and get your garage in order.

Mark your calendars... 5 more weeks until our scheduled first ride! Until then, take care!

# Camping Motorcycles- Game-Changer for Bikers

Motorcycles are no longer just about the journey, These camping Motorcycles are quirky adventuresome but utilitarian. They are Equipped with built in campers... its like a mobile home on two Wheels!

### What Exactly Are Camping Motorcycles?

Camping motorcycles are the Swiss Army knives of the biking world. Picture this: you're riding inside a tiny custom-built camper perched atop your motorcycle. Rain? No problem. Sunburn? Forget about it. These innovative bikes come with enclosed riding compartments that shield you from harsh weather while you zip down the highway.

They're designed to be awesome as well as practical. Once parked, it transforms into a snug sleeping space, complete with windows, panels, and even a small rooftop area for stargazing. They are made from lightweight materials like canvas and aluminum.

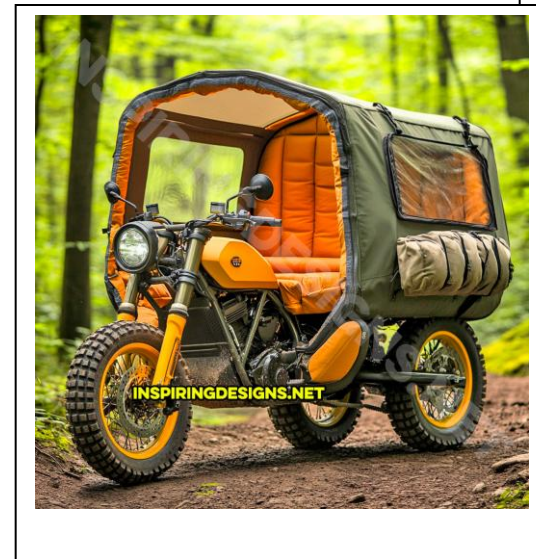
Some models are fully enclosed, creating a cocoon of comfort for riders. Others are open at the sides but include storage compartments to stash your camping gear. And don't forget the second seat—perfect for our 2 up riders!, who'll stay dry and cozy under the same protective canopy.

The advantage of a motorcycle camper is that these vehicles are ready as as the whim hits you! Its also a conversation starter. You'll never be alone again... people will always want to know about it! Another selling point is they are versatile. Whether you're going cross country or a weekend getaway, these bikes have you covered! The options include solar panels, storage compartments and built in speakers.. you can customize these bike to suit your needs.

There are different styles for different riders. There are motorcycles for the Lone wolf and streamlined models without the frills. Perfect for solo trips!

Then there are those who like companionship while on adventure. Some of These motorcycles have dual sleeping compartments. They are a little bigger But still light enough to maintain excellent fuel efficiency. There are fold Out tables for romantic dinners under the stars!

Color and design are also worth thinking about. These bikes come in a variety of styles, from rugged military green to sleek midnight black. Choose one that complements your personality and your motorcycle.





## Final Thoughts

Camping motorcycles are changing the game for adventurers everywhere. They combine the thrill of motorcycling with the comfort and convenience of modern camping. Lightweight, versatile, and undeniably cool, these bikes are perfect for anyone looking to elevate their travel game.

Here's a quick summary:

- Camping motorcycles have built-in campers for all-weather riding and sleeping.
- Options range from fully enclosed designs to open-sided models with storage.
- Perfect for solo adventurers, couples, and off-road enthusiasts.
- Features include lightweight materials, integrated storage, and customization.
- Easy to set up, with expandable sleeping areas and optional add-ons.
- Great for eco-conscious travelers and attention-seekers alike.

If you'd like more information or more photos, check out the website at:  
<https://inspiringdesigns.net/camping-motorcycles>



*It won't be long now, in fact, I've seen some motorcycles out on some of the warmer days in February.*

*I've written about the changes in the physical nature of our bodies when riding. I found this article and thought it was good reading and something to look forward to. Special thanks to Motorcycle Missions for printing such an informative and interesting article. Enjoy.*



## MISSION

The Mental Health Benefits of Riding: Backed by Science  
February 4, 2025

### Share

If you've ever thought about riding a motorcycle, chances are you've felt the call of the open road. Riding a bike isn't just about transportation; it's about freedom, connection, and the unique sense of being alive in every moment. What you might not realize is that this thrilling experience has been clinically proven to boost mental health.

In 2021, a UCLA study funded by Harley-Davidson provided concrete evidence of what many riders have known all along: motorcycling is good for the mind and body. Through the study, researchers uncovered significant mental health benefits associated with riding, from reducing stress to improving focus. At Motorcycle Missions, we've long believed in the transformative power of motorcycles, and we can say that science backs us up.

### Riding as a Form of Meditation

Motorcycling offers an immersive experience that pulls you into the present moment. The 2021 study found that a 20-minute ride on a motorcycle can significantly reduce the biomarkers of stress. Participants experienced a 28% decrease in cortisol levels—the hormone responsible for stress. This effect is comparable to other mindfulness practices like yoga and meditation.

When you're on a motorcycle, there's no room for distraction. The hum of the engine, the feel of the road, and the rhythm of leaning into turns demand your full attention. This heightened state of awareness creates a "flow" state, where worries fade away, and you're fully engaged in the moment. The connection between mind and body while riding is unlike anything else, grounding you in the here and now.

### The Mind-Body Connection in Every Turn

Motorcycle riding isn't passive; it's an active, full-body experience. As you steer, shift, brake, and lean, you're engaging your muscles and reflexes. This movement fosters a powerful mind-body connection, helping riders feel more in tune with themselves. According to the UCLA study, motorcycling increased participants' heart rates by 11% and their adrenaline levels by 27%, similar to the effects of light exercise. These physiological changes contribute to increased alertness and mental clarity, leaving riders feeling refreshed and energized.

Riders often describe feeling a "oneness" with their bike. This sense of harmony—of being part of the machine and the journey—can be deeply therapeutic. It's a form of active mindfulness that helps block out anxiety and stress, allowing you to focus entirely on the road ahead.

## Building a Sense of Community

Even though it's associated with independence, motorcycling doesn't have to be an individual experience; it's also a way to connect with others. The motorcycling community is a tight-knit, supportive group where riders share an unspoken bond. Whether it's a friendly wave on the road or a group ride with friends, motorcycling fosters connections that combat the loneliness and isolation many people face today.

For veterans and first responders—groups particularly vulnerable to PTSD and depression—this sense of belonging can be life-changing. Programs like those offered by Motorcycle Missions provide a safe, supportive environment where participants can rediscover camaraderie and purpose through the shared love of motorcycle riding and building. These connections are invaluable for mental well-being, offering a support network that extends beyond the ride.

## Freedom and Empowerment

Nothing compares to the feeling of freedom that happens when you hit the open road and twist the throttle. Motorcycling takes you out of your comfort zone in the best way possible, pushing you to explore new places and test your limits. This sense of adventure and empowerment can be transformative, helping riders build confidence and resilience.

For many, riding is also a way to reclaim control. The act of navigating a motorcycle—of being responsible for every decision and movement—is empowering. It reminds riders of their strength and capability, which can be especially meaningful for those overcoming personal challenges.

## A Tool for Healing

Motorcycle Missions has long recognized the healing potential of motorcycling. For veterans and first responders, riding offers a way to process trauma and find peace. The physical engagement, mental focus, and sense of accomplishment that come with riding can help alleviate symptoms of PTSD, depression, and anxiety.

Our programs use motorcycle building and riding as therapeutic tools, providing participants with a constructive outlet for their energy and emotions. The act of building a motorcycle fosters a sense of purpose and achievement, while the experience of riding offers a release from the burdens of daily life. Together, these elements create a powerful combination that promotes healing and growth.

## Science Meets Passion

The UCLA study also highlighted how riding affects brain activity. EEG readings taken during the study showed an increase in sensory focus and alertness in participants while riding. This heightened brain activity explains why riders often feel more focused and clear-headed after a ride. It's a natural antidote to the overstimulation and stress of modern life, providing a mental reset that few other activities can match.

The findings align with what Motorcycle Missions has observed for years: motorcycling has a unique ability to uplift the spirit and sharpen the mind. The study validates the stories of countless riders who credit motorcycling with improving their mental health and overall quality of life.



## Answering the Call of the Open Road

If you've ever considered riding, there's no better time to start. The benefits go far beyond the thrill of speed or the joy of exploration. Riding a motorcycle is a proven way to reduce stress, improve focus, and build resilience. It's a journey that not only takes you to new destinations but also helps you discover your inner strength.

At Motorcycle Missions, we're passionate about sharing the healing power of motorcycling. Through our programs, we've seen firsthand how riding changes lives. It's more than a hobby; it's a tool for transformation and a path to mental well-being. Whether you're a seasoned rider or someone considering their first bike, the road is open to you. Motorcycling offers a unique blend of freedom, connection, and personal growth that's hard to find elsewhere. And with clinical evidence supporting its mental health benefits, there's even more reason to ride.

Let's ride forward, fueled by passion and backed by science. The journey begins now.



**WON'T BE LONG NOW!!**

**MORE ADVENTURES TO COME!!**



# Riding with Roo

Tracy left Canada in 2019 and found Roo in Colombia in 2021.

They've been inseparable ever since!

October 8, 2023

By Tracy Charles



Round the world...

In 2009, I spent two years nursing my partner through terminal brain cancer. He was only 46 when he passed. It was at that moment I decided to start ticking things off my bucket list sooner rather than later.

Ironically, riding a motorcycle wasn't even on that list, but when a good friend suggested we go for our licences, I thought 'why not?' So we did, and I was hooked! I fell in love with my BMW 700 GS and riding. I even joined an organized motorcycle tour of Peru, but I found the off-road sections, steep switchbacks and hairpins terrifying so I booked onto loads of off-road courses when I got home. I started following round the world riders online and kept thinking to myself how wonderful it would be to do that too. But retirement was a long way off and I had a daughter in university.

But all it takes is one minute to change everything... and that happened to me. The stars aligned, there was a restructure at the company I worked for and I suddenly found myself retired at the age of 53.

I realized that what I had been dreaming about was actually within reach, but not without my daughter being onboard. Turns out she was more than onboard and to this day is my biggest fan and source of confidence and encouragement. Together, we sold everything I owned and got me ready for the road ahead. The day before I left Canada to begin my round the world dream, we shared a lot of love, hugs and tears. And even more hugs and tears the next morning when it was finally time to leave. I was so nervous I stalled the bike twice and accidentally laid on the horn at a stop sign... but finally, I was on my way.

Going alone

I wasn't afraid of being a woman riding alone through what some people perceive as the most dangerous countries in the world. What really scared me was all the well-meaning advice friends and family gave before I left: drug cartels, gangs, going off the main roads, don't go out by yourself at night etc... that's what terrified me.

But once I crossed into Mexico it didn't take long to realize how wrong their perceptions of the world are. Not that they're 100% wrong, but I quickly saw that by not listening to the news and just being open to new places, people and cultures, the world is actually a wonderful place and it's our fear that keeps us from experiencing it.

I found that as a solo female rider, the locals just want to take care of me, feed me, offer shelter, directions and places to stay in the next town. They were genuinely happy to see a solo woman riding through their beautiful country that they're so proud of, despite its bad reputation.

Covid and a chance encounter

I made it through Mexico and found myself and my motorcycle on a sailboat bound for Colombia. I wasn't there long before Covid hit, and I was stuck in lockdown. I wasn't able to leave the farm I was staying at and had to rely on the hostel owner to do my banking and shopping. After six weeks, I managed to get a seat on the last repatriation flight to Canada and then had another two weeks of quarantine before I could be reunited with my family.



It wasn't long before Canada started talking about locking down again, but Colombia had re-opened its borders and I would be free to travel around the country, so I quickly packed my bags and got straight back out there! I spent over a year in Colombia and after some time on the Caribbean coast, I found myself with the cutest little pillion...

With eyes like that, it's impossible to say no...

#### Meeting Roo

I loved the Caribbean coast, riding between little towns, scuba diving, enjoying the sea, fresh food and siestas in hammocks on beaches. At one point, I found myself in a little village called Rincon. It wasn't easy to get there as it had been raining a lot and the 11km ride to the town was extremely muddy, but I'm glad I did.

Imagine swinging in a hammock on the beach, reading your book and enjoying a glass of wine when suddenly a small furry bundle decides that she'd like to join you and jumps in.

That was my first encounter with Roo. From that day on, she would just hang out with me, sleep on my backpack, steal my chair if I went for a swim and walk with me through the village. She even snuck into the locked hostel and figured out what room I was in on the second floor! She would sit on the bike when I worked on it and never showed any fear.

I knew she was coming with me – especially after seeing how the locals treated her, it was horrific. The plan was to get her fixed, vaccinated and then find a good home for her. But by the time that happened, I was head over heels in love with her.

The hostel workers helped me find a large milk crate and feedbag. They cut holes into the bag with their machetes and strung it to the milkcrate with a hole just big enough for Roo's head. And she has ridden with me ever since.

#### Motorcycle modifications

The milk crate worked for another six months or so, but as Roo kept growing, I realized we needed something better. I tried to make my own, although it never felt safe enough. I reached out to an American company, Go Ruffly, and ordered one of their carriers. It was our saviour and Roo loved it. There were times when she wouldn't respond to my calls and I couldn't find her because she was asleep in her new carrier. That's how much she loves it!

#### Challenges of motorcycling with a dog

But there have been a lot of challenges. So many it's hard to know where to start...

In several South American countries, they simply don't like dogs. I have had people throw rocks at her, hit her with walking sticks and even kick her while she's walking with me! It's extremely frustrating and I can't help but lose my temper when this happens.

Other dogs are a big worry too. Packs of dogs want to attack, not just my bike, but her all the time. Roo was once attacked so badly by a group of five dogs in Chile that she needed stitches.

Another worry is poison. Roo almost died on me when she ingested poison. I thought my heart was going to break. She was unconscious when we got her to the emergency vet and I was sobbing like a baby.

But my biggest worry is small children. They were the meanest to Roo. I worked very hard with her to get along with kids and she was doing so well – until we hit northern Peru. The children there were awful and we quickly found ourselves back at square one. The last thing I want is for her to run and bark at a child and the parent want to hurt her. There are many challenges riding with a dog, but the benefits definitely outweigh them.

Training Roo to trust kids.

Crossing borders

As we cross borders in South America, Roo needs her vaccines and flea, tick and parasite pills up to date. We have a routine: papers need to be done 10 days or less before crossing the border, we find a vet, have them give her the all clear, then find the country's export company and get the final paperwork to cross into the next country.

There are no quarantine laws here, but that will definitely change when we travel to other continents. Australia being the strictest on this. I have travelled to islands and even back to Canada and left her in very good doggy daycares. This means I haven't needed to change my travel routes, but now I need to start thinking ahead.

Pre-Roo, I was able to stop and visit museums and attractions along the side of the road for example. Now it takes a bit more planning than I'm used to. I try and find a town that's central to everywhere I want to go and everything I want to see. Sometimes Roo can come and other times she can't. I use AirBnB a lot now. It gives me peace of mind knowing I'm in a pet friendly place and I usually try to pick one with a fenced-in yard. Roo feels more comfortable staying there while I go visit parks and places she isn't allowed to.

Life on the road with a dog

Roo is a great pillion! We worked out a routine together. When she howls it means she needs to go to the bathroom. If she rubs her head on my back it means her goggles are dirty and she can't see. When she starts to punch me in the back with her paws, she's tired and needs a break.

I always carry dry dog kibble for her because it's super easy to find and four litres of drinking water. I also try to carry a pack or two of moist food to ensure she eats her whole meal at once. And she's often treated to scrambled eggs, raw beef and chicken from the butcher.

I definitely make more stops now, and it's actually something I'm very grateful for! Although I learned to slow down, Roo makes me slow down just that much more and I love it.

We have had a few days that haven't gone so well. We had a bad crash on Ruta 40 – the famous deep gravel road in Argentina. I made the decision to turn around and rethink my route. She was safe in her carrier when I got off the ground to check. The next day when we headed out on a different route, she wasn't scared at all. She just hopped straight back up on the bike ready to go wherever I was going just so long as she could be with me. Loyalty, love and trust – such a beautiful thing.

The perfect beach tent

Roo and Tracy who?

I adopted the phrase 'Roo and Tracy Who?' Once, people would come over to talk to me. But now they only come to see Roo, pet her and take photos. I am simply her chauffeur.





Riding with Roo means a day of never-ending smiles and greetings. I have ridden through so many poor little towns where the people are just sitting around on benches or stools and looking miserable. It takes a moment, but once we start riding past, the transformation on their faces into an incredible smile and the laughter and shouts I can hear is beautiful! Sounds corny, eh? But it is just that.

She makes border crossings so much easier and so much more fun. She makes everyone smile, which in turn makes me smile. She makes me feel safer, she makes me slow down and enjoy more. She makes it so that I am no longer talking to myself and looking crazy. We count on each other all day every day as we ride the world together. We are truly a team.

#### About the author

Tracy Charles

I'm Tracy, born and raised in Canada. I sold everything I own to try and ride my motorcycle around the world.

Now, everything I own in this world is on my bike.

I left Canada in September 2019, rode through the USA, Mexico, Central America and picked up a little pillion on the way in Colombia, 2021. Since then I rode through northern Chile, Argentina and found myself in Uruguay taking a few months off.



I honestly thought I'd almost be finished with my travels by now, but as soon as I hit the road, I quickly learned to slow down and enjoy the lifestyle.

I plan to head to Ushuaia after this mind and body rest period and then who knows... Africa? Europe? Asia? There's a whole big world out there just waiting for us!

Follow Tracy and Roo's awesome adventures here:

Instagram: @tlc\_travels

Facebook: Tracy Wheeler Charles

YouTube: Tracy Lynn Charles



# **POCONO RIDERS DUES**

## **Make check payable to**

### *Pocono Riders Inc.*

[www.poconoriders.com](http://www.poconoriders.com)

**Dakota Staples**  
**1 James Court**  
**Mt. Pocono, PA 18344**  
**President**



**Patrick Fardella**  
**135 Mikes Road**  
**Bartonsville, PA 18321**  
**Treasurer**

Dear Member(s): The 2025 Riding Season is approaching.

Hi. Hope all is well. We just wanted to send you a reminder that membership dues are collected in April. If you wish to retain your membership in Pocono Riders Inc kindly send your check made payable to: **Pocono Riders Inc.**

If your dues are not paid by end of April, you will be removed from our mailing list and you will not be able to ride with the club. No notification will be sent

Addressed to Patrick Fardella, the club's current Treasurer.

The dues are **\$35.00** There is no charge for an additional rider living in the same household.

We look forward to seeing all of you back. Your membership is important to us and your support of our club is appreciated. However, if you have unfortunately decided not to renew, please call or email Patrick Fardella as soon as you can to inform him of your decision, so we can keep our records up to date.

PS: If you have been designated a life member no dues are due.

Thank you,

Pocono Riders Inc. Membership Committee

***Make check payable to:***  
***Pocono Riders Inc.***

**Send check to:**

Patrick Fardella  
135 Mikes Road  
Bartonsville, PA 18321

1 (570) 807-6121  
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# Motorcycle Word Search

S P O R T S T E R Q W U U J K G F K Z L B I U H  
 D H E R I T A G E I W O A V I J G B J H L S N D  
 C G L L W B H A N D L E B A R S G O L J A P V N  
 U A H E L Q T D A S W D D R I V E B E L T E B A  
 Z S P G M Y S R H L T U R N S I G N A L O E B T  
 I T D Q Y H A C R E D I L G I R T G T P T D H S  
 D A M W I S T N S M W Q W N L Z F Y N I I O G K  
 W N I E O U H R E H J W T K R E U V R G Z M T C  
 T K L Y L D L O R T N O C E S I U R C I Q E L I  
 E D S C S Y L T I W Y N D D G T C S Q X X T K K  
 F A I R I N G Z T Z O I L Q M L V S N R Z E T F  
 L N C N J S W Z B I R R E T E M O D O M X R A S  
 M S G Q E G O O S W E X Y R E T F I H S W T S M  
 A V O K P S B S O U C S F B V Z Y W R P B M A S  
 P S A O F T I L J L G Z O O D P C M F O J R D U  
 G R D Y A M Y U E E P N W W N N C X Y K T I D P  
 B O Q F S N Y D P C L U T C H L E V E R A P L E  
 R K U N O F I Y U U L T R A C L A S S I C Q E R  
 C P A K J L A W E E D I L G T E E R T S N Y B G  
 P R Z M G W H Q Q E L T T O R H T V S W F G A L  
 T T I D H B A T T E R Y I Q M U E E H W L R G I  
 X F A G G P K S D R A O B T O O F O V G Z M S D  
 N O I T C E J N I L E U F M K L R C J K Z K F E  
 R H U O Z L M Z G W B J F U U N T E C Z D L O F

cruise control	fuel injection	ultra classic	clutch lever	highway pegs
street glide	transmission	speedometer	turn signal	footboards
handlebars	road glide	saddlebags	superglide	windshield
drivebelt	kickstand	low rider	sportster	tri glide
gas tank	heritage	odometer	throttle	battery
fairing	fat bob	fat boy	shifter	brakes
clutch	tires	horn		

# Pocono Riders Meeting

1/12/2025

Submitted by Susan Crowley/Secretary

MINUTES - (Pertinent notes are provided in bulleted form for easy reason)

ATTENDANCE – 17

- Dakota Stapes (current president) called the meeting to order with the Pledge of Allegiance
- Secretary read last month's minutes
- Treasury report was given. The report has been sent to you via email.
- **NEW BUSINESS**
- New banner was shown and approved. Dakota will be in charge of its safekeeping.
- Pat Fardella has sent out a member's list for corrections, additions, or subtractions. After dues, the list will be updated. If you'd like to make any corrections, contact Pat.
- **OLD BUSINESS**
- Ride Planning will be done on Sunday the 19th of January at Rob Heh's home. Check email for the address. After rides have been slotted for the year, Pat Fardella will enter them into the computer and post them on the website.
- A suggestion was made for lead riders to announce your rides on the message board including route, lunch destination, and if appropriate, any monies needed for entrance to a venue or event for the day
- Discussion ensued about places for PR monthly meetings. Questions considering lack of breakfast might be affecting meeting attendance was resolved by the following suggestions: go to breakfast at any local diners nearby prior to meeting, bring breakfast with you to the meeting (clean-up is your responsibility). At the last meeting, we voted on the Harley Davidson meeting room as the official meeting place, its convenience, location, and availability made this the obvious choice.
- Weekly ride departure was discussed concerning pushing the start time to 10 AM. No decision was made on this topic.
- A new Facebook page was designed by the Staples' and if you are a Facebook member, you'll be receiving an invite. This page is private, and you have to join and be approved to visit the page. The original Pocono Riders page will still be there for the public.
- It was suggested that our banner and flyers be displayed at the Harley Davidson dealership to promote membership recruitment. Someone will investigate that. This is nothing new as we used to have business cards and flyers in other dealerships. Perhaps this practice should be reviewed again. Also suggested that flyers be placed in other locations that are not local but still close enough to ride like New Jersey
- Dues will be due by April 30th. CHECKS please made out to Pocono Riders, Inc. and sent to Pat Fardella. **DO NOT WRITE YOU CHECK TO PAT.** Dues are \$35. Per family.
- Inquiry arose about how to increase the membership. It was also mentioned that new members will have to be taught to ride in group formation following our club's regulations.
- Suggestions were made concerning how to get more people out on rides. Crowley will be sending you out a questionnaire on this subject. It was heavily promoted that adding other things either to the Sunday ride or during the week may entice others to ride.
  - o Weeknight ice cream runs (Thursdays)
  - o Saturday rides
  - o Events in the winter to keep membership connected
  - o Start time 10 AM
  - o Attend more festivals and events after ride's conclusion to add more interest
  - o Put good rides and announcements out to the public
  - o Possibility of shorter rides



- Additionally, it was brought up that we must do a better job in accommodating and promoting possible members. It was suggested that reaching out and welcoming people to our club needs to happen. Bring business cards, flyers and encourage others to check out the website and take one of two free rides with us. It was also mentioned to include possible new members when we stop for breaks or lunch.

Discussion: people are unwilling to pay entrance fees or extra monies on rides. Fixes included raising the dues and using that extra money to pay fees for extra events or admissions. Suggested that dues change to per person rather than family. It was decided that we will introduce an event/festival on one of our rides and see if that brings out more members and then reevaluate.

- Seeking new leaders for rides. Many of our leaders can no longer lead rides for a variety of reasons, so we need others to step up. It was suggested to do charity rides to promote our club. Riding with club gear at these events would also alert others to the club's existence. Dakota asked members in attendance who would lead rides and  $\frac{3}{4}$  of them agreed.
- Delaware Water Gap visitor center is closed so possible starting place options were the new WaWa gas station in Marshall's Creek on 209 or St Luke's parking lot on 209. Those locations are next to one another and are very close to DWG.
- First ride will take place on April 13th, the VP ride.
- Dakota adjourns.



We're on the web visit us at:  
[www.poconoriders.com](http://www.poconoriders.com)



**Meeting Place:**

We will meet at the PA Visitor's Center at Delaware Water Gap

**Sunday Rides:** On Sunday, anyone considering becoming a member of our club is more than welcome to ride with us for a maximum of two rides. In order to continue riding with the club membership is required.

**Wednesday Rides:** Departure location via email or message board on [www.poconorider.com](http://www.poconorider.com) Perspective members welcomed.

**Attention: Ride Leaders:** Please post some additional info about your rides on our message board the Wednesday prior to your ride. ...

## Officers

- Directors Robert Heh, Dakota Staples, Tonya Storm
- President Dakota Staples
- Vice President Tonya Storm
- Secretary Susan Crowley
- Treasurer Patrick Fardella
  
- Chairpersons
- Newsletter Sue Crowley
- Webmaster Patrick Fardella
- Asst. Webmaster Jim Catanzaro
- Sunshine Sue Boland
- Photographer Chris Krohn / Jim Catanzaro /Taylor Heh
- Party Planners Needed
- Products Fred Klee
- Road Captains
  
- Scott Gilliland, Larry Predmore, Bob McIlmoyle, Robert Heh, Dakota Staples

